

Are you interested in greatly improving your chances of getting a grant funded?

Due to the positive feedback and experiences of our grant-writing workshop attendees, we have again invited George Gopen, J.D., Ph.D., to return for another **Special Workshop on Grant Writing (Virtual Event)**. **On Wednesday, February 24, and Thursday, February 25, 2021**, Dr. Gopen will again offer his insights on how researchers at all levels can achieve greater clarity and coherence in their writing to give a day-long presentation followed by small-group writing sessions.

Date/Time:

Lecture Session on Wednesday, February 24 from 8:30 am to 5:00 pm

Small Group Session on Thursday, February 25, 2021 from 8:30 am to 5:00 pm

Zoom Registration and Details: <https://einsteinmed.zoom.us/meeting/register/tJctd--oqTsuGNSRz5hq7YXx89UPrCDbo1zY>

You may know that Dr. Gopen, who has been presenting here at Einstein since 2018, has an extensive portfolio of grant-writing expertise that applies to biomedical, basic, clinical, and translational research that will not only show you how to achieve clarity and coherence in your written products, but will also change how you think about the act of writing. As before, Dr. Gopen will teach us the “Reader Expectations Approach to the English Language,” which demonstrates that even more important than the words you choose for a sentence are the locations in which you deposit them. Where a word appears in a sentence will control most of the use to which it is put. We all know these expectations instinctively as readers; Dr. Gopen will make them conscious in us as writers.

This virtual session is open to all members of the Einstein and Montefiore who wish to benefit from Dr. Gopen’s expertise in writing. Taking part in his workshop promises to make a truly positive difference in being able to communicate more effectively.

Having earned a doctorate in English and a law degree from Harvard University, Dr. Gopen was a professor of English and Rhetoric for 47 years, most recently at Duke University for 33 years. In that time, more than 19,000 participants have enrolled in his 12-hour writing workshops. He has been a consultant to scientific research firms, law firms, government agencies, and academic institutions for 40 years, throughout the U.S. and around the world. He is the author of five books and 60 articles, including “The Science of Scientific Writing”—a paper designated as one of the 36 “classic articles” by its publisher, the journal *American Scientist*. He is the recipient of the Legal Writing Institute’s “Golden Pen” award, a lifetime achievement award for contributions to the field of legal writing.

His lectures are interactive, lively, and filled with examples to illustrate his concepts. He keeps audiences attentive and intellectually engaged. We look forward to bringing this special event to Einstein and Montefiore and hope to see you all!

Small Group Session (February 25th):

Faculty, post-docs and trainees: Small-group “Grant-writing sessions” are restricted to 12 investigators who submit a two-page writing sample of either their abstract, aims, objectives, or a strategy/approach (double spaced). Those researchers wishing to join a small group grant writing session, must attend Dr. Gopen’s Workshop Presentation on February 24th or have attended one of his past workshops. Participants will be selected on a first-come, first-served basis and assigned to small groups with two

other investigators. However, faculty would have the priority. The groups will meet with Dr. Gopen on Wednesday, February 25th; each group will meet for two hours, and each Investigator will receive constructive feedback and recommendations for strengthening their draft proposal. Please RSVP (with submission of the required draft proposal) to cynthia.cardillo@einsteinmed.org by Monday, February 22nd. A limited number of slots may be available for the post docs and trainees.

Please contact dhanonjoy.saha@einsteinmed.org if you have any questions about the event or small group sessions.